



# If You Think We're Just a Scholarship Program, You're Missing the Point:

Hope Chicago's Approach to Promoting College Persistence and Beyond

## Presenters:

Jasmine Chievous, Campus Contact  
Joeysha Dobbins, Program Manager  
Paris Jones, Student Success Coach  
Maria Marungo, Student Success Coach

# Two-Gen Program Model



## STRATEGY

### WHOLE SCHOOL PROMISES

### ACTION

Identify schools where increased postsecondary access and support can have the greatest impact

Promise debt-free pathway to postsecondary education for all students, regardless of GPA

Augment high school capacity with additional advising staff and funding for new or expanded partnerships

### IMPACT

### TWO-GENERATION INVESTMENTS

Offer debt-free scholarships for students and a parent, covering tuition, fees, and books. Hope Scholars also receive room and board

Develop community and support networks Hope Scholars and Hope Parent Scholars can lean on when needed

Address practical needs of scholars with laptops, stipends, and access to emergency funds

### PARTNERSHIPS WITH RESULTS

Build higher education partnerships based on mutual accountability

Connect scholars to best-in-class postsecondary support, wraparound services, and career counseling

Prepare scholars for careers via internships, mentoring, and/or workforce development

### EXECUTION AT SCALE

Improve postsecondary enrollment, preparedness and retention

Regulatory reform around the cost of and access to higher education for the underserved

Higher completion rates for degree and certificate programs

More debt-free postsecondary graduates ready for meaningful careers

Increased household earnings and financial stability for South and West side communities

**BUILD BELIEF**

**ENABLE CHOICE**

**CONNECT TO OPPORTUNITY**

**TRANSFORM CHICAGO**

# We are anchored in *our communities most in need.*

**Crime Rate:** 9,582 per 100k  
**College Attainment:** 17.1%

**East Garfield  
Park**



**Little Village**



**Crime Rate:** 2,528 per 100k  
**College Attainment:** 11.0%



**Morgan Park**

**Crime Rate:** 3,482 per 100k  
**College Attainment:** 40.0%



**Pilsen**

**Crime Rate:** 3,029 per 100k  
**College Attainment:** 34.4%



**Englewood**

**Crime Rate:** 8,821 per 100k  
**College Attainment:** 14.9%



# HC Fast Facts



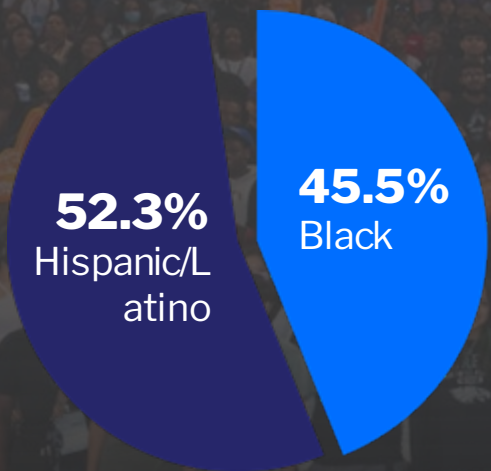
**FIVE** Partner High Schools

# 44 Programmatic and Postsecondary Partners



# Scholars with Impact

Hope Chicago

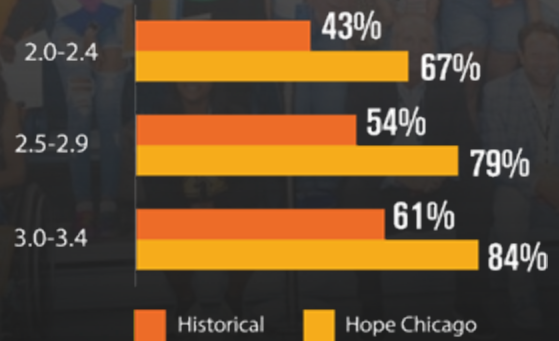


4,000 Students

# 30%

Increase in postsecondary enrollment for 2 years in a row

Enrollment, by high school GPA



In 2022, Cohort 1 Hope Scholars accounted for

# 21.4%

of the overall increase in students attending public institutions statewide.



# 42%

In-Network Cohort 1 Hope Scholars attend IL state schools **outside Chicago**

# Defining how we deliver services to scholars will lead us to greater success in persistence ...

## Prepare

*Goals, College Pathway Selections, Career Major Interest, GPA, SAT, College Credit, HS Grad Requirements, Diverse Learner Status (IEP, ELL, F&RL)*

### Success Coaches

- review goals to ensure data informed best match and fit selections.
- work with collegiate leaders who provide access, information and support and high school leaders who ensure college and career readiness with holistic support.



### Students

- set meaningful college and career goals with the will and skill to achieve them.
- select in network best match and fit institutions and programs based on academic and career readiness and interests.
- self-identify diverse learner needs and seek support.

## Enroll

*Acceptance Agreement, College Visits, College App, Financial Aid, Enrollment, Orientation, Housing, Food, Scheduling GoalGetters Conference, Summer Bridge*

### Success Coaches and Program Managers work together to

- engage high school and collegiate leaders to support the scholarship completion, college enrollment, and summer bridge support for each student.
- ensure that Program Managers and Campus Contacts know the diverse learning needs of students to ensure college supports.



### Students

- review and sign the Hope Chicago Acceptance Agreement and work the steps.
- outline and complete the unique steps of each college and program proactively attend GoalGetters Conference, college orientations, and summer bridge programs.

## Progress

*Goals, Attendance, GPA, Credits, SAP, Early Warning Indicators (Belonging, Confidence), Food, Housing, Spending Habits (Pay Card), Hope Survey, Financial Aid Status, Activity Date, Mid-term/Final Grades*

- **Campus Contacts:** Academic and holistic supports to include diverse learners for advising, tutoring, housing, food, SEL.
- **Hope Program Managers** provide scholarship, advising, and financial support to include additional coordinating direct service Partner Support



### Students

- affirm career goals, build confidence, express a sense of belonging, and acquire self-advocacy and navigation skills to increase the will and skill to achieve their goals.
- manage academic, career, financial, and social context of college and build social capital with peers, advisors, coaches, and faculty.



# On-Campus Supports

# Student Success Coach Interactions



## Hope Chicago Identity

- SSCs lead their introduction to a new cohort of students with recognizing the values and mission of the organization. Highlighting the importance of the two generation model and the potential for students to change the narratives surrounding their communities.

## Admitted Student Days

- SSCs partner with PMs and Campus Contacts to establish direct connection to scholars prior to stepping foot on campus
- Students meet the support services they will receive on campus and have a head start on the college enrollment process

## Hope Chicago Required Forms

- SSCs meet with students every quarter to pulse check the scholars' postsecondary plans.
  - Completion of the Intake, Pre-Grad and Acceptance Agreement forms allow for more intentional check ins with students



## Scholar/Parent Academic Conversations

- SSCs perform scholar and parent outreach as necessary to provide intervention strategies & offer Scholar support
  - Phone calls, text messages, emails, in person meetings
  - Conversations centered around college readiness, FAFSA support, and academic goals





# Program Manager Portfolio Model

In addition to university-employed Campus Contacts, Hope Chicago Program Managers provide individualized support for Scholars within their portfolio.



## Joeysha:

1. Arrupe College/BL
2. Illinois State University/ BL
3. Loyola University Chicago
4. Southern Illinois University - Carbondale
5. Southern Illinois University - Edwardsville
6. Roosevelt University
7. Trinity Christian College
8. University of Illinois - Chicago /BL

## Maritza:

1. City Colleges of Chicago / OMD
2. Eastern Illinois University
3. Elmhurst University
4. Illinois Institute of Technology/ BL
5. National Louis University/ BL
6. University of Illinois - Springfield



## Luis:

1. Chicago State University
2. Dominican University
3. Governors State University
4. Lake Forest College
5. Lewis University
6. Northern Illinois University/ BL
7. Northeastern Illinois University
8. University of Illinois - Urbana Champaign/BL
9. Western Illinois University/ BL



# Program Manager & Campus Contact Interactions

## 10-Day Check-Ins

- Supports retention by strengthening the Scholar/Program Manager relationship and allows PMs to reroute Scholars who are not engaged at the top of the semester (opportunity to create individualized targeted interventions)
- 86.3% Attendance for Spring 2024 Semester check-ins

## Campus Contact Touchpoints

- Help connect students to key campus resources
- Role models persistence and highlights Scholar accomplishments
- Provide structured support for academic performance and adjustment to campus life
  - Organize weekly study table sessions for Scholars
  - Encourage participation in retreats and student organizations

## Scholar/Parent Academic Conversations

- PMs perform parent outreach as necessary to provide intervention strategies & offer Scholar support
  - Phone calls, text messages, emails



# Hope Chicago Family Supports

# Winter Family Sessions

After the completion of the Fall 2023 semester, Hope Chicago hosted individual sessions to provide parents and scholars with their scholar's cumulative academic overview. 526 families attended across five days.

## Session Takeaways:

- Hope staff were able to inform students and parents about their scholarship status and address any concerns.
- Families became aware of Summer Plan Predictions (summer school vs. internship).
- Parents registered as a Hope Parent to learn more about the parent program offerings and build community with other Hope Parents.

# Spring Family Sessions

In March, Hope Chicago hosted Spring Sessions in our partner high schools for families of Seniors.

## Session Takeaways:

- Families received advice on helping their scholar make a more-informed decision regarding their postsecondary plans.
- Families met with their Scholar's Program Managers and Direct Service Providers.
- Parents registered as a Hope Parent to learn more about the parent program offerings and build community with other Hope Parents.

**\*Summer Family Sessions will take place at the end of July to update Scholars and families on their academic standing between the school year.**







# GoalGetters Conference

The GoalGetters Conference (GGC) is an annual college readiness conference that serves as an enrichment opportunity for all Hope Scholars and their parent(s), specifically rising college freshmen. It is intended to be a multi-day conference with engaging workshops and activities that help alleviate summer melt.

## Conference Takeaways:

- Increased parent understanding of Hope Chicago as an organization.
- Scholars have the opportunity to meet students from other high schools who are attending the same college/university.
- Scholars created accounts on the Hope Chicago App.
- Scholars connect their college/university teams including their Campus Contacts and become better acquainted with college practices.
- Collegiate Scholars participated in a Youth Voice Action Summit focused on informing local, state and national policy platforms.

## 2024 Attendance:

- 478 Cohort 3 Scholars attended the conference in-person, across three days.
- 250 Cohorts 0-2 Scholars attended the conference on Thursday, 6/27.
- Over 150 Parents attended GGC, across three days.

# Adult Learner Supports

HOPE  
PARENT  
SCHOLAR

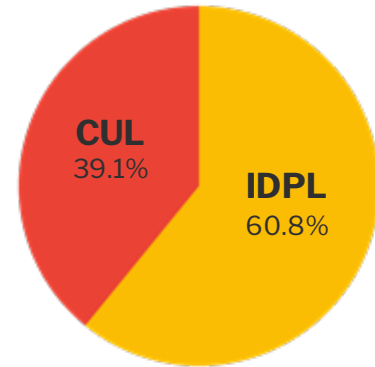
HOPE  
CIC

# Hope Parent Scholars

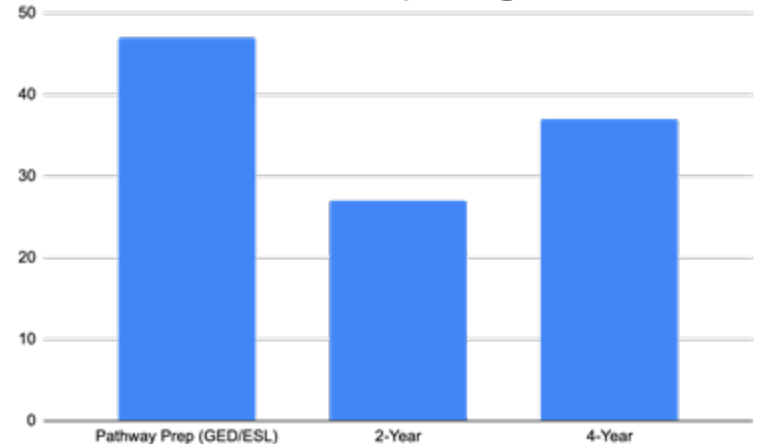
- Currently, **130+** Parent Scholars are taking advantage of one of 18 pathways (8 Higher Ed, 10 Workforce) offered in partnership through Hope Chicago.
  - To date, **7** parents have completed at least one program!
- Parents are eligible for tuition-based programming if they do not yet have a bachelor's degree.
  - Parent eligibility is dependent on their Hope Scholar's eligibility and higher education enrollment – this creates a framework for accountability and relationship building.
- Pathway Prep is offered for parents who are not yet eligible for higher education pathway enrollment.
  - Programs include ESL classes, computer literacy classes, reading comprehension classes, etc.
- Every Hope Parent Scholar is supported by a Parent Success Coach that follows them from registration to enrollment and beyond at either of our Community Based Anchor Partners.



## Enrollment by CBAP



## Enrollment by Program



# TWO-GENERATION INVESTMENTS





# Story of Hope: Jazmin & Marisol

Jazmin is a 2022 graduate of Benito Juarez Career Academy and among the first class of students to receive the Hope Scholarship. Jazmin is currently in first year at City Colleges of Chicago working toward a nursing degree. She aspires to be in an operating room assisting surgeons with medical procedures.

Six months into her first semester at Malcolm X College with a one-year-old old son, Jazmin plans to take advantage of Hope Chicago's partnership with One Million Degrees to get the academic support she needs. She has also applied for Hope Chicago's emergency funding to receive assistance towards childcare costs, which will help create bandwidth for her to have structured study time.

Marisol, Jazmin's mom, is also finishing up her first semester at City Colleges of Chicago where she is earning a business degree. She hopes to have her own brick and mortar store selling imported Mexican products.



# Thank you!



**Jasmine Chievous**  
Campus Contact, Loyola University Chicago  
[jchievous@luc.edu](mailto:jchievous@luc.edu)



**Joeysha Dobbins**  
Program Manager  
[joeysha@hopechicago.org](mailto:joeysha@hopechicago.org)



**Paris Jones**  
Student Success Coach, Morgan Park High School  
[paris@hopechicago.org](mailto:paris@hopechicago.org)



**Maria Marungo**  
Student Success Coach, Juárez Community Academy  
[maria@hopechicago.org](mailto:maria@hopechicago.org)

[hopechicago.org](http://hopechicago.org)

@HopeChicagoEDU

For Additional Questions, email [info@hopechicago.org](mailto:info@hopechicago.org)

